

FAX# 703 528 7880 SEP18/12 12.14  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN		
SALES PRSN	WA-	JOE KNAUER	

	CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

EST#1775 COMMENTS: (LINE, ORDER, AMOUNT)

DATE SEP18/12 12.14

CO-OP BILLING NEEDED

TO LENA  
FR JULIE  
OK'D M4  
TTLS RTS  
PLS CFM, THX 9/18

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = 95  
AGENCY PRODUCT CODE = 101

30 S 1135P-1205A

\$1,350.00 9/17

9/20 4

M-T-H

4

PROGRAM : NIGHTLINE  
ORD COM1: FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS  
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-3 FOR 5 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33	A		1200N-100P	60		\$1,350.00	9/20	9/21	1		TH-F	1
PROGRAM : NOON NEWS												
ORD COM1: WE CAN OFFER; NOON NEWS												
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-30 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#30	MISSED:M-TH/1135P-1205A				SEP18		60S	\$1,350.00	(SEP18/12)	
			OFFER:TH-F/1200N-100P				SEP20		60S	\$1,350.00	PLS ADVISE.	
CMT:WE CAN OFFER; NOON NEWS												
CONTRACT TOTAL											195200.00	
TOTAL SPOTS											88	
SEP/12      195200.00												

MARKET TOTALS \$444,935      WFTV 44%      WKMG 15%      WESH 26%      WOFL 10%      WKCF 1%      WRBW 1%      CABL 0%  
WOPX 0%      WRDQ 3%      EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE